

# Annual EEO Public File Report-Part 2

KERO - San Diego California		
KZSD - San Diego California		
For the Period: 8/1/08 - 7/31/2009		
<b>List of Recruitment Sources and Referrals</b>		
Identifier	Source	Total Number of
#	(Name, Address, Contact & Phone #)	Interviewees referred
1	* Dr. Tim Wulfmeyer (619-594-2709)	
	Department of Journalism	
	SDSU-School of Communication	
	5400 Campanile Drive	
	San Diego, CA 92182	
2	Dr. Chung (619-260-4585)	
	Communications Studies	
	USD	
	5998 Alcalá Park	
	San Diego, CA 92110-2492	
3	Jamie Lloyd (858-534-4411)	
	University of California, San Diego	
	Department of Communications- 0503	
	9500 Gillman Drive	
	La Jolla, CA 92093	
4	* Maurice Wilson	
	The Urban League Of San Diego	
	720 Gateway Center Drive	
	San Diego, CA 92102	
5	*Judith Gumbiner, Director (619-594-2334)	

	Career Services	
	San Diego State University	
	5500 Campanile Drive	
	San Diego, CA 92182-8255	
6	Joe Berry (916-444-2237)	
	CBA Job Bank	
	California Broadcasters Association	
	915 L Street, Suite 1150	
	Sacramento, CA 95814	
7	National Association of Black Journalists (NABJ)	
	<a href="http://www.nabj.org">www.nabj.org</a>	
8	MS Bienstock & Company (212-765-3040)	
	1740 Broadway	
	New York, NY 10019	
	Contact: Peter Goldberg or Ezra Marcus	
9	The Crofoot Group (818-223-1500)	
	23632 Calabasas Rd. Suite 104	
	Calabasas, CA 91302	
	Contact: Terry Crofoot	
10	AAJA – Attn. Darlene Alilain (619-299-3131)	
	350 Camino De La Reina	
	San Diego, CA 92119	
11	TLC Staffing (858) 569-6260	1
	8788 Balboa Avenue	
	San Diego, CA 92123	
	Contact: Shannon Erdell	
12	Geller Media Management (212-246-1212)	
	250 West 57 <sup>th</sup> Street	

	New York, NY 10107	
	Contact: Alfred Geller	
13	Frank N. Magid & Associates (212-515-4520)	6
	1775 Broadway, Suite 1401	
	New York, NY 10019	
	Contact: Frank Magid	
14	RTNDA (202-659-6510)	
	1600 K Street NW Suite 700	
	Washington, DC 20006	
	Barbara Cochran	
15	Talent Dynamics (214-630-9590)	8
	600 Las Colinas Blvd. Suite 100	
	Irving, TX 75039	
	Sandra Connell	
16	OTHER	62
	Internal postings, walk-ins, business referrals, employee referrals, unsolicited resumes, temp to hire, transfers	
17	Internet job posting boards	
	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	
	<a href="http://www.jobster.com">www.jobster.com</a>	
	<a href="http://www.medialine.com">www.medialine.com</a>	
	<a href="http://www.tvjobs.com">www.tvjobs.com</a>	24
	<a href="http://www.sbe.org">www.sbe.org</a>	
	<a href="http://www.dice.com">www.dice.com</a>	
	<a href="http://www.productionhub.com">www.productionhub.com</a>	
	<a href="http://www.ccnma.org">www.ccnma.org</a>	
	<a href="http://www.careermag.com">www.careermag.com</a>	
	<a href="http://www.craigslist.com">www.craigslist.com</a>	
	<a href="http://www.hotjobs.com">www.hotjobs.com</a>	

	<a href="http://www.jobsummit.com">www.jobsummit.com</a>	
	<a href="http://www.mcgraw-hill.com/careers">www.mcgraw-hill.com/careers</a>	3
	<a href="http://www.monster.com">www.monster.com</a>	17
	<a href="http://www.linkedin.com">www.linkedin.com</a>	
	<a href="http://www.indeed.com">www.indeed.com</a>	1
	TOTAL	122

\* Entitled to Notification

*Last Updated on 7/24/09  
 By Siobhan Graham, HR Manager  
 Email: [siobhan\\_graham@10news.com](mailto:siobhan_graham@10news.com)*