

EEO Public File Report

KGTV & KZSD - San Diego California

August 1, 2008 - July 31, 2009

Full-Time Positions Filled

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source	Number Interviewed	Number Hired	
1	General Manager	4/11/2008	8/4/2008	mcgraw-hill.com			
				careerbuilder.com			
				monster.com			
				mediabistro.com			
				theladders.com			
				jobster.com			
				lHispano.com			
				lostremote.com			
				tvjobs.com			
				tvnewsday			
				Broadcasting & Cable Magazine			
				thebiz.com (variety careers)			
				B&C e-newsletter			
				tweek.com			
				Business Referral		8	1
Internal Announcement		2					
Employee Referral							
Sources listed on EEO Public File Part 2							
2	Digital Correspondent - Spanish Language	5/5/2008	8/18/2008	mcgraw-hill.com			
				careerbuilder.com			
				monster.com			
				mediabistro.com			
				lHispano.com			
				jobster.com			
				medialine.com			
				tvjobs.com		2	
				nahj.org			
				Internal Announcement		3	
				Business Referral		1	1
Employee Referral		3					
Talent Agent Referral		1					
Sources listed on EEO Public File Part 2							

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3	Digital Correspondent	2/21/2008	8/18/2008	mcgraw-hill.com			
				iHispano.com			
				Jobster.com			
				mediabistro.com			
				monster.com			
				tvjobs.com		12	1
				lostremote.com			
				indeed.com			
				medialine.com			
				CABroadcasters.org			
				ccnma.org			
				newsjobs.com			
				craigslist.com			
				nabj.org			
Business Referral			1				
Internal Announcement			2				
Employee Referral							
Talent Dynamics			5				
Sources listed on EEO Public File Part 2							
4	Jr. Account Executive	1/31/2008	8/16/2008	mcgraw-hill.com			
				10news.com			
				monster.com		1	
				careerbuilder.com			
				jobster.com			
				indeed.com			
				Employee Referral		1	
				Internal Announcement		1	
				Business Referral		2	1
				Sources listed on EEO Public File Part 2			
5	Anchor/Reporter	8/22/2008	9/16/2008	mcgraw-hill.com			
				10news.com			
				iHispano.com			
				Jobster.com			
				Monster.com			
				Tvjobs.com		1	
				medialine.com			
				Talent Dynamics		1	1
				Internal Announcement		4	
				Employee Referral		1	
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6	Media & Customer Marketing Assistant	8/8/2008	9/17/2008	mcgraw-hill.com		
				jobster.com		
				indeed.com		
				monster.com	4	1
				Employee Referral		
				Sources listed on EEO Public File Part 2		
7	Writer/News Trainee	8/22/2008	11/5/2008	mcgraw-hill.com		
				iHispano.com		
				Jobster.com		
				Monster.com	2	
				Advisory Council Referrals		
				Internal Announcement	2	
				Employee Referral	2	1
				Sources listed on EEO Public File Part 2		
8	News Writer	10/6/2008	11/15/2008	mcgraw-hill.com		
				iHispano.com		
				Jobster.com		
				Monster.com	2	
				Advisory Council Referrals		
				Internal Announcement	2	1
				Employee Referral	2	
				Sources listed on EEO Public File Part 2		
9	News Photographer	6/16/2008	1/20/2009	mcgraw-hill.com		
				tvjobs.com	4	
				jobster.com		
				monster.com		
				Employee Referral		
				Business Referral	1	
				Internal Announcement		
				TLC Staffing	1	1
				Sources listed on EEO Public File Part 2		

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10	News Director	8/17/2008	1/21/2009	mcgraw-hill.com		
				careerbuilder.com		
				iHispano.com		
				jobster.com		
				mediabistro.com		
				monster.com		
				theladders.com		
				RTNDA.org		
				tvjobs.com		
				lostremote.com		
				Business Referral	2	1
				Internal Announcement	1	
				Employee Referral	1	
				Sources listed on EEO Public File Part 2		
11	Investigative Reporter	10/21/2008	4/15/2009	mcgraw-hill.com		
				jobster.com		
				monster.com		
				tvjobs.com	2	
				ire.org		
				Business Referral	1	
				Frank Magid & Associates	1	1
				Direct recruiting - headhunting	1	
				Sources listed on EEO Public File Part 2		
12	News Anchor	3/23/2009	4/20/2009	mcgraw-hill.com	1	
				jobster.com		
				indeed.com		
				tvjobs.com		
				medialine.com		
				Frank Magid & Associates	3	1
				Internal Announcement	1	
				Employee Referral	1	
				Business Referral	3	
				Sources listed on EEO Public File Part 2		
13	Manager of Financial Planning & Reporting	3/10/2009	5/8/2009	mcgraw-hill.com	2	1
				jobster.com		
				Monster.com	3	
				iHispano.com		
				Indeed.com	1	
				Business Referral	2	
				Internal Announcement		
				Employee Referral		
				Sources listed on EEO Public File Part 2		

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14	Weathercaster/Metereologist	4/8/2009	5/26/2009	mcgraw-hill.com					
				iHispano.com					
				Jobster.com					
				Mediabistro.com					
				monster.com					
				tvjobs.com	1				
				Business Referral	3				
				Frank Magid & Associates	1	1			
			Sources listed on EEO Public File Part 2						
15	Digital Correspondent/Weathercaster	5/20/2009	6/15/2009	Media Bistro.com					
				Monster.com					
				Jobster.com					
				iHispano.com					
				Employee Referral	1				
				mcgraw-hill.com					
				Talent Agent Referral	2	1			
				Business Referral	2				
			tvjobs.com						
			Sources listed on EEO Public File Part 2						
16	Digital Product Manager	3/19/2009	6/22/2009	mcgraw-hill.com					
				monster.com	5	1			
				Jobster.com					
				lostremote.com					
				Internal Announcement	1				
				Employee Referral	2				
							Sources listed on EEO Public File Part 2		
							Media Bistro.com		
17	Reporter	5/8/2009	7/13/2009	Monster.com					
				Jobster.com					
				iHispano.com					
				Employee Referral					
				mcgraw-hill.com					
				Talent Agent Referral					
				Business Referral	2	1			
				tvjobs.com	2				
			Sources listed on EEO Public File Part 2						
				122	17				

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				SUMMARY OF HIRES BY SOURCE	Interviewed	Hired
				Business Referral	29	5
				TVJobs.com	24	1
				Employee Referral	13	1
				Monster.com	17	2
				Internal Announcement	19	1
				mcgraw-hill.com	3	1
				Magid or Talent Dynamics	14	5
				indeed.com	1	
				TLC Staffing	1	1
				Direct recruiting - headhunting	1	
					122	17